ESTTA Tracking number:

ESTTA535653 05/01/2013

Filing date:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

### **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

### **Opposer Information**

Name	Motorola Trademark Holdings, LLC
Granted to Date of previous extension	05/01/2013
Address	600 North U.S. Highway 45 Libertyville, IL 60048 UNITED STATES

Attorney	Kristin J. Achterhof
information	Katten Muchin Rosenman LLP
	525 West Monroe Street
	Chicago, IL 60661
	UNITED STATES
	kristin.achterhof@kattenlaw.com, jeff.wakolbinger@kattenlaw.com,
	deborah.wing@kattenlaw.com Phone:312-902-5200

### **Applicant Information**

Application No	85686307	Publication date	01/01/2013
Opposition Filing Date	05/01/2013	Opposition Period Ends	05/01/2013
Applicant	VALOR COMMUNICATION, INC. 18071 Arenth Avenue City of Industry, CA 91748 UNITED STATES		

### Goods/Services Affected by Opposition

Class 009.

All goods and services in the class are opposed, namely: CELL PHONE ACCESSORIES, NAMELY, CELL PHONE BATTERIES, CELL PHONE BATTERY CHARGERS, HANDS FREE KITS, CELL PHONE CASES, CELL PHONE BACKPLATE AND FACEPLATE

### **Grounds for Opposition**

False suggestion of a connection	Trademark Act section 2(a)	
Priority and likelihood of confusion	Trademark Act section 2(d)	
Dilution	Trademark Act section 43(c)	

#### Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3477883	Application Date	05/16/2003
Registration Date	07/29/2008	Foreign Priority	NONE

	Date			
Word Mark	M			
Design Mark				
Description of Mark	The mark consists of "M" in a circle.			
Goods/Services	Class 009. First use: First Use: 2001/10/31 First Use In Commerce: 2001/10/31			
	The mark consists of "M" in a circle.			

TRANSMITTING EQUIPMENT, TWO-WAY AND TRUNKING APPARATUS, PAGING APPARATUS, CELLULAR RADIOTELEPHONE APPARATUS AND COMMUNICATION EQUIPMENT

Class 038. First use: First Use: 2001/10/31 First Use In Commerce: 2001/10/31 PROVIDING ACCESS TO A FIBER-OPTIC TELECOMMUNICATIONS NETWORK; NETWORK MANAGEMENT AND ADMINISTRATION; TELECOMMUNICATIONS NETWORK PLANNING; CONSULTING SERVICES IN THE FIELD OF TELECOMMUNICATIONS LIVE AND VIA THE GLOBAL COMPUTER INFORMATION NETWORK; AND COMPUTER SERVICES, NAMELY, PROVIDING AN INTERACTIVE SITE ON A GLOBAL COMPUTER NETWORK, ACCESSIBLE VIA COMPUTER AND WIRELESS COMMUNICATION DEVICES, WHICH INTERACTIVE SITE CONTAINS A PERSONAL DATA CENTER, FEATURING A CUSTOMIZABLE ADDRESS BOOK

Class 042. First use: First Use: 2001/10/31 First Use In Commerce: 2001/10/31 BASIC AND APPLIED RESEARCH IN THE FIELDS OF PHYSICS, CHEMISTRY, ENGINEERING, COMPUTER PROGRAMMING, INFORMATION TECHNOLOGY AND TELECOMMUNICATIONS; RESEARCH AND DEVELOPMENT OF NEW PRODUCTS FOR OTHERS IN THE FIELD OF TELECOMMUNICATIONS; COMPUTER SOFTWARE DESIGN FOR OTHERS; COMPUTER DATABASE DESIGN FOR OTHERS; COMPUTER SOFTWARE INTERFACE DESIGN FOR OTHERS; COMPUTER PROGRAMMING FOR OTHERS; DESIGN AND DEVELOPMENT OF DIGITAL TELECOMMUNICATIONS SYSTEMS FOR PUBLIC AND PRIVATE NETWORKS

U.S. Registration No.	3931229	Application Date	11/29/2006
Registration Date	03/15/2011	Foreign Priority Date	NONE
Word Mark	M		
Design Mark			
Description of Mark	The mark consists of "M" in a circle.		
Goods/Services	Class 035. First use: First Use: 2006/06/08 First Use In Commerce: 2006/06/08		
	Retail store services for communication devices and communication accessories and computer software		

U.S. Registration No.	847770	Application Date	03/30/1967
Registration Date	04/16/1968	Foreign Priority Date	NONE
Word Mark	M		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class U103 (International Class 037). First use: First Use: 1955/00/00 First Use In Commerce: 1955/00/00 INSTALLATION AND REPAIR OF ELECTRONIC EQUIPMENT, SUCH AS RADIO RECEIVING EQUIPMENT, RADIO TRANSMITTING EQUIPMENT, TELEVISION APPARATUS, TWO-WAY RADIO APPARATUS, AND WIRELESS PAGING APPARATUS		

U.S. Registration	1674103	Application Date	03/04/1991
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No.				
Registration Date	02/04/1992	Foreign Priority Date	NONE	
Word Mark	M			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 009. First use: First Use	e: 1955/07/00 First Us	se In Commerce: 1955/07/00	
	Class 009. First use: First Use: 1955/07/00 First Use In Commerce: 1955/07/00 radio communications apparatus; namely, radio receivers, radio transmitters, combination radio receivers and transmitters; communication control centers apparatus; cellular radio telephone systems; namely, cellular base stations and cellular radio telephone subscriber apparatus and parts therefor; electrical and electronic circuit elements; namely, amplifiers, insulators, condensers, [ automatic vehicle location apparatus; emergency medical communications apparatus; ] digital voice protection apparatus; single sideband communications apparatus; signaling and remote control apparatus; security and access control apparatus; [ semiconductor products; namely, integrated circuits, microcomputers, microcontrollers, microprocessors and computer peripherals, memories and semiconductor material therefore; ] electronic data conversion circuits; fiber optic active components; electronic interface circuits; motor control circuits; operational amplifiers; optoelectronics components; [ pressure and temperature sensors; ] telecommunications circuits; [ thyristors and triggers; ] computers and computer systems; namely, hardware and software in the field of electronic data processing; digital signal processors; digital and voice communications networks and components; namely, modems, multiplexers, processors, converters and switches; radio data communications systems; namely, network central processors, communications controllers, radio frequency modems, and portable data terminals; electronic mobile exchange switches; microcomputer systems; namely, hardware and software in the field of electronic data processing; electronic data switches; micro-to-mainframe interconnect apparatus; network management apparatus; protocol converters; concentrators and gateways; [ vehicle control apparatus and sensors; power modules; relays and drivers; electronic datas switches; micro-to-mainframe interconnect apparatus; network management apparatus; protocol converters			

U.S. Registration No.	1690267	Application Date	05/03/1991	
Registration Date	06/02/1992	Foreign Priority Date	NONE	
Word Mark	M			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 025. First use: First Use: 1990/10/19 First Use In Commerce: 1990/10/19			
	clothing and sportswear; namely, shirts, sweaters, sweatshirts, sweatpants, sweatsuits, jerseys, shorts, bicycling shorts, pants, jackets, coats, rainwear, hats, caps, headwear, overalls, gloves and footwear			

U.S. Registration	1694335	Application Date	05/03/1991
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No.				
Registration Date	06/16/1992	Foreign Priority Date	NONE	
Word Mark	M			
Design Mark				
Description of Mark	The mark consists of the letter "M" in a circle.			
Goods/Services	Class 016. First use: First Use: 1990/10/19 First Use In Commerce: 1990/10/19 magazines, newsletters, guidebooks, and instruction books dealing with business, health, travel, and sports; posters, postcards, calendars, paper banners, and stickers			

110 5 11 11	I 0004040	A	L 00/00/4007		
U.S. Registration No.	2201018	Application Date	02/26/1997		
Registration Date	11/03/1998	Foreign Priority Date	NONE		
Word Mark	М	•			
Design Mark					
Description of Mark	The mark consists in part of a	stylized letter "M".			
Goods/Services	Class 006. First use: First Use	e: 1994/12/00 First Us	se In Commerce: 1994/12/00		
	metal key chains and fobs				
	Class 008. First use: First Use	e: 1994/12/00 First Us	se In Commerce: 1994/12/00		
	[ pocket knives ]				
	Class 009. First use: First Use	e: 1994/12/00 First Us	se In Commerce: 1994/12/00		
	binoculars, calculators, computer peripherals, namely, mouse pads, electronic personal organizers, electronic currency coverters, sunglasses and decorative magnets				
	Class 011. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				
	flashlights				
	Class 014. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				
	alarm clocks, desk clocks, charms, costume jewelry, lapel pins and watches				
	Class 016. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				
	clipboards, desk sets, desk stands and holders for pens and pencils, note pads, erasable note boards, pencils, ballpoint pens, fountain pens, erasers, pen sets and desk accessories, namely, metal holders for business cards and note paper, temporary tattoos, portfolios made of paper for stationery, and passport cases and holders made of leather or vinyl				
	Class 018. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				
	attache cases, brief cases, backpacks, duffel bags, tote bags, garment bags for travel, luggage, billfolds, business card cases made of leather or vinyl, credit card cases and holders made of leather or vinyl, drawstring pouches, fanny packs, waist packs, umbrellas, leather key fobs, luggage tags, brief-case portfolios, business card cases made of metal				
	Class 020. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				
	[ portable and folding chairs, ] key chains not made of metal, picture frames				
	Class 021. First use: First Use	e: 1994/12/00 First Us	se In Commerce: 1994/12/00		
	thermal insulated containers for food and beverages, drinking glasses made glass and plastic, mugs, all-purpose portable household containers for water liquid, containers for household or kitchen use for water or liquid				
	Class 024. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00				

blankets for bed and personal use, not including horse blankets, blankets for medical use or electric blankets, towels
Class 025. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00
golf shirts, hats, caps, jackets, knit shirts, polo shirts, sweat shirts, sport shirts, sweaters, T-shirts, fleece pullovers
Class 026. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00
[ shoelaces, ornamental novelty pins and zipper pulls ]
Class 028. First use: First Use: 1994/12/00 First Use In Commerce: 1994/12/00
[ balloons, divot repair tool for golfers, golf bags, golf balls, golf tees, stuffed toy animals ]

U.S. Registration No.	2193629	Application Date	08/12/1997	
Registration Date	10/06/1998	Foreign Priority Date	NONE	
Word Mark	M			
Design Mark				
Description of Mark	NONE			
Goods/Services	Class 009. First use: First Use: 1955/00/00 First Use In Commerce: 1955/05/00			
	batteries			

5	
Attachments	MYBAT_NOO_2.pdf ( 28 pages )(1199373 bytes )

### **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/KJA/
Name	Kristin J. Achterhof
Date	05/01/2013

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: Serial No.:	Valor Communication, Inc. 85/686,307			
Mark:	M MYBAT			
Published in	the Official Gazette on January 1, 2	2013		
MOTOROLA	A TRADEMARK HOLDINGS, LL	.C, )		
	Opposer,	) )		
v.		ý	Opposition No	in relation and
VALOR CO	MMUNICATION, INC.,	) )		
	Applicant.	)		

#### NOTICE OF OPPOSITION

Opposer, Motorola Trademark Holdings, LLC, is a Delaware limited liability company located at 600 North U.S. Highway 45, Libertyville, Illinois 60048. Motorola Trademark Holdings, LLC is a holding company for various Motorola trademarks and is responsible for licensing trademarks to Motorola Mobility, LLC and Motorola Solutions, Inc. Trademark Holdings, LLC, through its predecessors in interest and licensees (collectively, "Opposer"), is a well-known, worldwide innovator and provider of many goods and services, including, but not limited to, voice and data communication products and systems (including cell phones), related components and accessories, and other goods and services (collectively referred to hereinafter as "Opposer's Goods and Services"). Opposer believes that it would be damaged by registration of the trademark M MYBAT ("Applicant's Mark"), depicted in U.S. Application Serial No. 85/686,307 (the "Application"), filed on July 25, 2012, by Valor Communication, Inc. (the "Applicant"), a California corporation whose address of record in the Application is 18071 Arenth Avenue, City of Industry, California. Accordingly, Opposer, by and through its attorneys, hereby opposes registration of Applicant's Mark, and as grounds for opposition alleges as follows:

- 1. Since its inception in 1928, Opposer has been committed to innovation in the communications and electronics industries. Opposer has long been recognized by consumers as one of the leaders in the telecommunications industry, and Opposer's Goods and Services are also leaders in the industry.
- 2. Opposer adopted and began using its distinctive "M" insignia in connection with its communications devices and related components, accessories and services at least as early as 1955. Marks comprised of Opposer's stylized "M" insignia have been known by Opposer as the "Batwing Marks," and the public has come to refer to such marks as the "batwings." An example of a Batwing Mark is depicted below:



- 3. Opposer's Batwing Marks have been continuously used in the United States since they were first adopted by Opposer, and, through extensive sales, advertising and promotion, Opposer's Batwing Marks have come to represent the enormous goodwill owned by Opposer.
- 4. Opposer owns all rights, title and interest in and to its Batwing Marks, including, without limitation, the following marks registered with the United States Patent and Trademark Office:

Mark	Registration Number	Filing Date	International Classes
	3,477,883	5/16/03	9, 37, 38, 42
	3,931,229	11/29/06	35
	0,847,770	3/30/67	37
	1,674,103	3/4/91	9
	1,690,267	5/3/91	25

1,694,335	5/3/91	16
2,201,018	2/26/97	6, 9, 11, 14, 16, 18, 20, 21, 24, 25
2,193,629	8/12/97	9

A true and correct copy of printouts from the TSDR database of the United States Patent and Trademark Office showing the current status and title of the foregoing Batwing Marks is attached hereto as Exhibit A.

5. Opposer's Batwing Marks are registered for, among other things, "telephones; cordless, wireless, and smart phones; batteries; battery chargers; clips for mobile telephones; holders for mobile telephones; desktop stands for mobile telephones; microphones; mobile phone accessories in the nature of hands free holders, headsets, microphones and speakers for mobile phones; car kits for the adaptation of portable communication apparatus and instruments for vehicular use, comprising of antennas, antenna transmission wires, antenna adapters, cables, earphones, handsfree microphones, phone holders, speakers, car chargers, data cables and

electrical wires; electric adaptor cables; two-way radios; pagers; radio frequency identification tags for radio frequency codes; radio telephone infrastructure equipment and systems comprised of base stations, repeaters, receivers, controllers and comparators; GPS receivers and transmitters; multiplexers; antennas; servicers; routers; data smart cards; modems; electronic systems and apparatus, namely, scramblers, de scramblers, encoders and decoders, for scrambling, descrambling, encoding and decoding of voice, data, image and video transmissions; electronic data input and output apparatus, namely terminals, receivers, transmitters, decoders, transceivers capable of processing broadcast, satellite, facsimile, and telecommunication, network, infrared, video game, and computer data signals and for transmission, reproducing and receiving of sound, images, video, multimedia and data; data processing equipment, namely digital signal processors; computers, computer software and computer programs used for transmission, reproducing and receiving of sound, images, video and data over a telecommunications network or system between terminals and for enhancing and facilitating use and access to computer networks and telephone networks; training and product support software for computers and mobile phones in the field of communications. computer utility software for performing computer maintenance work; power sources for communication network elements, namely batteries and power supplies; substations and repeaters, namely signal amplifiers and repeater amplifiers; analog and digital radio transceivers and receivers for data, voice, image and video communication; cameras, namely digital cameras and video cameras; calculators; modem cards all for use with communications apparatus; pressure and temperature sensors; vehicle navigation apparatus, namely, on-board computers; software for satellite television programming; software for on-screen program guide; set top boxes; dvd players and recorders; and remote controls" in International Class 9.

- 6. Opposer's foregoing registrations for Batwing Marks are valid, subsisting and in full force and effect; and Registrations 0,847,770; 1,674,103; 1,690,267; 1,694,335; 2,201,018; and 2,193,629 have become incontestable within the meaning of 15 U.S.C. §§ 1065 and 1115(b).
- 7. Opposer has also acquired significant common law rights in its Batwing Marks for use with Opposer's Goods and Services.
- 8. On July 25, 2012, Applicant filed the Application to register Applicant's Mark in the USPTO for "cell phone accessories, namely, cell phone batteries, cell phone battery chargers, hands free kits, cell phone cases, cell phone backplate and faceplate" in International Class 9 (referred to herein as "Applicant's Goods and Services").
- 9. Applicant's Mark consists of the letter "M" prominently displayed above the word "MYBAT" inside a circle. Applicant's Mark is depicted in the Application as follows:



A produced was a first to be a training that which

THE CALL SERVICES TO SELECT

- 10. The Application was filed as an intent-to-use application pursuant to 15 U.S.C. § 1051(b). The Application does not state that Applicant has used Applicant's Mark in commerce. Opposer's rights in the Batwing Marks arose prior to any rights that Applicant may have in Applicant's Mark.
- 11. Opposer's Batwing Marks are distinctive and famous, with such fame arising prior to any alleged rights of Applicant in Applicant's Mark.
- 12. Applicant's Mark is similar to Opposer's Batwing Marks in that both marks consist primarily of a stylized letter "M" inside a circle.

13. Applicant seeks to register Applicant's Mark in connection with Applicant's Goods and Services that are identical in part, and related in part, to goods and services that Opposer offers under Opposer's Batwing Marks.

#### COUNT I

#### (Likelihood of Confusion)

- 14. Opposer realleges and incorporates herein by reference the matters alleged in Paragraphs 1 through 13.
- Applicant's Mark so resembles Opposer's Batwing Marks in sound, sight, meaning and commercial impression as to be likely, when applied to Applicant's Goods and Services, to cause confusion, mistake or deception by causing the public to believe that Applicant's Goods and Services originate from, or are otherwise sponsored or endorsed by Opposer in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d), with consequent damage to Opposer and the public within the meaning of 15 U.S.C. § 1063(a).

#### **COUNT II**

#### (Dilution)

- 16. Opposer realleges and incorporates herein by reference the matters alleged in paragraphs 1 through 13.
- 17. Applicant's Mark causes dilution of the distinctive quality of Opposer's famous Batwing Marks, which are widely recognized by the general public, in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), with consequent damage to Opposer and the public within the meaning of 15 U.S.C. § 1063(a).

#### REQUEST FOR RELIEF

18. For the foregoing reasons, among others, Opposer believes that it would be damaged by the registration of Applicant's Mark. Accordingly, Opposer respectfully requests that this Opposition be sustained and registration of Applicant's Mark be denied.

Dated: May 1, 2013

Respectfully submitted,

/Kristin J. Achterhof/
One of the attorneys for Opposer

Kristin J. Achterhof Jeffrey A. Wakolbinger Katten Muchin Rosenman LLP 525 West Monroe Street Chicago, Illinois 60661 (312) 902-5200

#### **CERTIFICATE OF SERVICE**

I hereby certify that on today's date I caused a copy of the foregoing Notice of Opposition to be served upon counsel for Applicant via First Class Mail, with a courtesy copy via email, at the following address:

Thomas I. Rozsa Rozsa Law Group LC 18757 Burbank Blvd., Suite 220 Tarzana, CA 91356-3346 tom@rozsalaw.com

Dated: May 1, 2013

/Kristin J. Achterhof/

# EXHIBIT A



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# Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed May 1 02:29:10 EDT 2013

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM

Logout Please logout when you are done to release system resources allocated for you.

### Record 1 out of 1

**TSDR** 

ASSIGN Status TTAB Status

( Use the "Back" button of the Internet Browser to

return to TESS)



**Word Mark** Goods and Services

IC 009. US 021 023 026 036 038. G & S: TELEPHONES; CORDLESS, WIRELESS, AND SMART PHONES; BATTERIES; BATTERY CHARGERS; CLIPS FOR MOBILE TELEPHONES; HOLDERS FOR MOBILE TELEPHONES; DESKTOP STANDS FOR MOBILE TELEPHONES; MICROPHONES; MOBILE PHONE ACCESSORIES IN THE NATURE OF HANDS FREE HOLDERS, HEADSETS, MICROPHONES AND SPEAKERS FOR MOBILE PHONES; CAR KITS FOR THE ADAPTATION OF PORTABLE COMMUNICATION APPARATUS AND INSTRUMENTS FOR VEHICULAR USE, COMPRISING OF ANTENNAS, ANTENNA TRANSMISSION WIRES, ANTENNA ADAPTERS, CABLES, EARPHONES, HANDSFREE MICROPHONES, PHONE HOLDERS, SPEAKERS, CAR CHARGERS, DATA CABLES AND ELECTRICAL WIRES; ELECTRIC ADAPTOR CABLES; TWO-WAY RADIOS; PAGERS; RADIO FREQUENCY IDENTIFICATION TAGS FOR RADIO FREQUENCY CODES; RADIO TELEPHONE INFRASTRUCTURE EQUIPMENT AND SYSTEMS COMPRISED OF BASE STATIONS, REPEATERS, RECEIVERS, CONTROLLERS AND COMPARATORS; GPS RECEIVERS AND TRANSMITTERS; MULTIPLEXERS; ANTENNAS; SERVICERS; ROUTERS; DATA SMART CARDS; MODEMS; ELECTRONIC SYSTEMS AND APPARATUS, NAMELY, SCRAMBLERS, DE SCRAMBLERS, ENCODERS AND DECODERS, FOR SCRAMBLING, DESCRAMBLING, ENCODING AND DECODING OF VOICE, DATA, IMAGE AND VIDEO TRANSMISSIONS; ELECTRONIC DATA INPUT AND OUTPUT APPARATUS, NAMELY TERMINALS, RECEIVERS, TRANSMITTERS, DECODERS, AND TRANSCEIVERS CAPABLE OF PROCESSING BROADCAST, SATELLITE, FACSIMILE, TELEVISION, TELECOMMUNICATION, NETWORK, INFRARED, VIDEO GAME, AND COMPUTER DATA SIGNALS AND FOR TRANSMISSION, REPRODUCING AND RECEIVING OF SOUND, IMAGES, VIDEO, MULTIMEDIA AND DATA; DATA PROCESSING EQUIPMENT, NAMELY DIGITAL SIGNAL PROCESSORS; COMPUTERS, COMPUTER SOFTWARE AND COMPUTER PROGRAMS USED FOR TRANSMISSION, REPRODUCING AND RECEIVING OF SOUND, IMAGES, VIDEO AND DATA OVER A TELECOMMUNICATIONS NETWORK OR SYSTEM BETWEEN TERMINALS AND FOR ENHANCING AND FACILITATING USE AND ACCESS TO COMPUTER NETWORKS AND TELEPHONE NETWORKS; TRAINING AND PRODUCT SUPPORT SOFTWARE FOR

COMPUTERS AND MOBILE PHONES IN THE FIELD OF COMMUNICATIONS. COMPUTER UTILITY SOFTWARE FOR PERFORMING COMPUTER MAINTENANCE WORK; POWER SOURCES FOR COMMUNICATION NETWORK ELEMENTS, NAMELY BATTERIES AND POWER SUPPLIES; SUBSTATIONS AND REPEATERS, NAMELY SIGNAL AMPLIFIERS AND REPEATER AMPLIFIERS; ANALOG AND DIGITAL RADIO TRANSCEIVERS AND RECEIVERS FOR DATA, VOICE, IMAGE AND VIDEO COMMUNICATION; CAMERAS, NAMELY DIGITAL CAMERAS AND VIDEO CAMERAS; CALCULATORS; MODEM CARDS ALL FOR USE WITH COMMUNICATIONS APPARATUS; PRESSURE AND TEMPERATURE SENSORS; VEHICLE NAVIGATION APPARATUS, NAMELY, ON-BOARD COMPUTERS; SOFTWARE FOR SATELLITE TELEVISION PROGRAMMING: SOFTWARE FOR ON-SCREEN PROGRAM GUIDE; SET TOP BOXES; DVD PLAYERS AND RECORDERS; AND REMOTE CONTROLS. FIRST USE: 20011031. FIRST USE IN COMMERCE: 20011031

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IC 037. US 100 103 106. G & S: INSTALLATION, MAINTENANCE AND REPAIR OF ELECTRONIC EQUIPMENT, NAMELY, RADIO RECEIVING EQUIPMENT, RADIO TRANSMITTING EQUIPMENT, TWO-WAY AND TRUNKING APPARATUS, PAGING APPARATUS, CELLULAR RADIOTELEPHONE APPARATUS AND COMMUNICATION EQUIPMENT. FIRST USE: 20011031. FIRST USE IN COMMERCE: 20011031

IC 038. US 100 101 104. G & S: PROVIDING ACCESS TO A FIBER-OPTIC TELECOMMUNICATIONS NETWORK; NETWORK MANAGEMENT AND ADMINISTRATION; TELECOMMUNICATIONS NETWORK PLANNING; CONSULTING SERVICES IN THE FIELD OF TELECOMMUNICATIONS LIVE AND VIA THE GLOBAL COMPUTER INFORMATION NETWORK; AND COMPUTER SERVICES, NAMELY, PROVIDING AN INTERACTIVE SITE ON A GLOBAL COMPUTER NETWORK, ACCESSIBLE VIA COMPUTER AND WIRELESS COMMUNICATION DEVICES, WHICH INTERACTIVE SITE CONTAINS A PERSONAL DATA CENTER, FEATURING A CUSTOMIZABLE ADDRESS BOOK. FIRST USE: 20011031. FIRST USE IN COMMERCE: 20011031

IC 042. US 100 101. G & S: BASIC AND APPLIED RESEARCH IN THE FIELDS OF PHYSICS, CHEMISTRY, ENGINEERING, COMPUTER PROGRAMMING, INFORMATION TECHNOLOGY AND TELECOMMUNICATIONS; RESEARCH AND DEVELOPMENT OF NEW PRODUCTS FOR OTHERS IN THE FIELD OF TELECOMMUNICATIONS; COMPUTER SOFTWARE DESIGN FOR OTHERS; COMPUTER DATABASE DESIGN FOR OTHERS; COMPUTER SOFTWARE INTERFACE DESIGN FOR OTHERS; COMPUTER PROGRAMMING FOR OTHERS; DESIGN AND DEVELOPMENT OF DIGITAL TELECOMMUNICATIONS SYSTEMS FOR PUBLIC AND PRIVATE NETWORKS. FIRST USE: 20011031. FIRST USE IN COMMERCE: 20011031

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

26.01.21 - Circles that are totally or partially shaded.

**Trademark** 

Code

Search Facility

Classification

LETS-1 M A single letter, multiples of a single letter or in combination with a design SHAPES-CIRCLE Circle figures or designs including semi-circles and incomplete circles

Serial Number

78250829

**Filing Date** 

May 16, 2003

**Current Basis** 

1A

**Original Filing Basis** 

**1B** 

Published for Opposition

March 29, 2005

Registration Number

3477883

Registration **Date** 

July 29, 2008

**Owner** 

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road

Schaumburg ILLINOIS 60196

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** Recorded

ASSIGNMENT RECORDED

Attorney of Record

Arch M. Ahern

**Prior** 

Registrations

0847770;0887046;1674103;2201018;AND OTHERS

**Description of** Mark

The mark consists of "M" in a circle.

Type of Mark

TRADEMARK, SERVICE MARK

Register

**PRINCIPAL** 

Live/Dead

Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWNER DICT SEARCH OG

HELP

| .HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY



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## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed May 1 02:29:10 EDT 2013

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE CIET SEARCH OG

BOTTOM

Logout Please logout when you are done to release system resources allocated for you.

### Record 1 out of 1

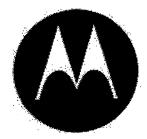
**TSDR** 

ASSIGN Status

TTAB Status

( Use the "Back" button of the Internet Browser to

return to TESS)



**Word Mark** 

Goods and Services

IC 035. US 100 101 102. G & S: Retail store services for communication devices and communication accessories and computer software. FIRST USE: 20060608. FIRST USE IN

**COMMERCE: 20060608** 

**Mark Drawing** 

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search** 

Code

26.01.21 - Circles that are totally or partially shaded.

**Serial Number** 

77053010

**Filing Date** 

November 29, 2006

November 20, 2007

**Current Basis** 

**1A** 

Original Filing **Basis** 

**1B** 

Published for

Opposition

Registration Number

3931229

Registration Date March 15, 2011

**Owner** 

(REGISTRANT) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY

DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** Recorded

ASSIGNMENT RECORDED

Attorney of

Record

William R. Anderson

Prior

Registrations

0847770;0887046;AND OTHERS

**Description of** 

Mark

Color is not claimed as a feature of the mark. The mark consists of "M" in a circle.

Type of Mark

SERVICE MARK

Register

**PRINCIPAL** 

Live/Dead

Indicator

LIVE

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### Record 1 out of 1

**TSDR** 

ASSIGN Status

**TTAB Status** 

( Use the "Back" button of the Internet Browser to

return to TESS)



**Word Mark** 

М

Goods and Services

IC 037. US 103. G & S: INSTALLATION AND REPAIR OF ELECTRONIC EQUIPMENT, SUCH AS

RADIO RECEIVING EQUIPMENT, RADIO TRANSMITTING EQUIPMENT, TELEVISION

APPARATUS, TWO-WAY RADIO APPARATUS, AND WIRELESS PAGING APPARATUS. FIRST

USE: 19550000. FIRST USE IN COMMERCE: 19550000

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search 26.01.02 - Circles, plain single line; Plain single line circles

26.05.16 - Triangles touching or intersecting

26.05.21 - Triangles that are completely or partially shaded

26.05.25 - Triangles with one or more curved sides

27.03.01 - Geometric figures forming letters, numerals or punctuation

Serial Number 72267966

**Filing Date** 

March 30, 1967

**Current Basis** 

1A

**Original Filing** 

**Basis** 

Registration

Number

0847770

Registration

Date

April 16, 1968

Owner

(REGISTRANT) MOTOROLA, INC. CORPORATION ILLINOIS 9401 W. GRAND AVE. FRANKLIN

PARK ILLINOIS 60131

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

Assignment

Recorded

ASSIGNMENT RECORDED

Attorney of

Record

Arch M. Ahern

Prior

Registrations

0726201;0819885;AND OTHERS

Type of Mark

SERVICE MARK

Register

**PRINCIPAL** 

**Affidavit Text** 

SECT 15. SECTION 8(10-YR) 20071030.

Renewal

1ST RENEWAL 20071030

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Indicator

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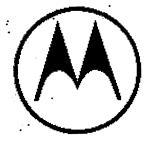
**TSDR** 

ASSIGN Status

TTAB Status

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return to TESS)



**Word Mark** Goods and Services

IC 009. US 021 023 026 036 038. G & S: radio communications apparatus; namely, radio receivers, radio transmitters, combination radio receivers and transmitters; communication control centers apparatus; cellular radio telephone systems; namely, cellular base stations and cellular radio telephone subscriber apparatus and parts therefor; electrical and electronic circuit elements; namely, amplifiers, insulators, condensers, [ automatic vehicle location apparatus; emergency medical communications apparatus; ] digital voice protection apparatus; single sideband communications apparatus; signaling and remote control apparatus; security and access control apparatus; [ semiconductor products; namely, integrated circuits, microcomputers, microcontrollers, microprocessors and computer peripherals, memories and semiconductor material therefore; ] electronic data conversion circuits; fiber optic active components; electronic interface circuits; motor control circuits; operational amplifiers; optoelectronics components; [ pressure and temperature sensors; ] telecommunications circuits; [ thyristors and triggers; ] computers and computer systems; namely, hardware and software in the field of electronic data processing; digital signal processors; digital and voice communications networks and components; namely, modems, multiplexers, processors, converters and switches; radio data communications systems; namely, network central processors, communications controllers, radio frequency modems, and portable data terminals; electronic mobile exchange switches; microcomputer board level apparatus; minicomputer and microcomputer systems; namely, hardware and software in the field of electronic data processing; electronic data switches; micro-to-mainframe interconnect apparatus; network management apparatus; protocol converters; concentrators and gateways; [ vehicle control apparatus and sensors; power modules; relays and drivers; electronic ballasts; factory automation computer control systems; namely, hardware and software therefore; anti-lock braking system controls; automotive and industrial sensors; automotive body controls; instrumentation devices and components; motor controls. steering controls; suspension controls; transmission controls; ] vehicle navigation apparatus; [ vehicle theft alarm modules; software and computer hardware for hospital intensive care units; statistical process control apparatus ]. FIRST USE: 19550700. FIRST USE IN COMMERCE: 19550700

Search Code

Mark Drawing (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design

26.01.02 - Circles, plain single line; Plain single line circles

Serial

74144044

Number **Filing Date** 

March 4, 1991

**Current Basis 1A** 

**Original** 

**1A** 

**Filing Basis** 

**Published for** Opposition

November 12, 1991

Registration

Number

1674103

Registration

**Date** 

February 4, 1992

Owner

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road Schaumburg

**ILLINOIS 60196** 

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** 

Recorded

ASSIGNMENT RECORDED

Attorney of

Record

William R. Anderson

**Prior** 

Registrations

1342154

Description

of Mark

Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK **PRINCIPAL** Register

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120307.

Renewal

2ND RENEWAL 20120307

Live/Dead

Indicator

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TSDR

ASSIGN Status

**TTAB Status** 

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**Word Mark** 

Goods and Services

IC 025. US 039. G & S: clothing and sportswear; namely, shirts, sweaters, sweatshirts, sweatpants, sweatsuits, jerseys, shorts, bicycling shorts, pants, jackets, coats, rainwear, hats, caps, headwear, overalls, gloves and footwear. FIRST USE: 19901019. FIRST USE IN COMMERCE: 19901019

**Mark Drawing** 

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search** 

Code

26.01.01 - Circles as carriers or as single line borders

Serial Number 74163244

Filing Date

May 3, 1991

**Current Basis** 

1A

**Original Filing Basis** 

1A

Published for

Opposition

March 10, 1992

Registration Number

1690267

Registration

June 2, 1992

**Date** Owner

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road

Schaumburg ILLINOIS 60196

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** Recorded

ASSIGNMENT RECORDED

5/1/2013 12:57 PM

Hademark Electronic Search System (TESS)

Attorney of Record

David C. Carroll

**Prior** 

Registrations

0726201;0803354;0819885;0847770;0880809;1342154;AND OTHERS

**Description of** 

Mark

Color is not claimed as a feature of the mark.

Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

**Affidavit Text** 

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120730.

Renewal

2ND RENEWAL 20120730

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Indicator

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**TSDR** 

ASSIGN Status

**TTAB Status** 

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**Word Mark** 

Goods and Services

IC 016. US 037 038. G & S: magazines, newsletters, guidebooks, and instruction books dealing with business, health, travel, and sports; posters, postcards, calendars, paper banners, and stickers.

FIRST USE: 19901019. FIRST USE IN COMMERCE: 19901019

**Mark Drawing** 

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search** 

Code

26.01.01 - Circles as carriers or as single line borders

Serial Number 74163246

**Filing Date** 

May 3, 1991

**Current Basis** 

1A

**Original Filing Basis** 

**1A** 

**Published for** 

Opposition

March 24, 1992

Registration Number

1694335

Registration **Date** 

June 16, 1992

**Owner** 

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road

Schaumburg ILLINOIS 60196

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** Recorded

ASSIGNMENT RECORDED

Attorney of Record

David C. Carroll

**Prior** 

0726201;0803354;0819885;0847770;0880809;1342154;AND OTHERS

Registrations **Description of** 

Mark

Color is not claimed as a feature of the mark. The mark consists of the letter "M" in a circle.

Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

**Affidavit Text** 

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120810.

Renewal

2ND RENEWAL 20120810

Live/Dead

Indicator

LIVE

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**Word Mark** 

Goods and Services

IC 006. US 002 012 013 014 023 025 050. G & S: metal key chains and fobs. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

(CANCELLED) IC 008. US 023 028 044. G & S: [ pocket knives ]. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 009. US 021 023 026 036 038. G & S: binoculars, calculators, computer peripherals, namely, mouse pads, electronic personal organizers, electronic currency coverters, sunglasses and decorative magnets. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 011. US 013 021 023 031 034. G & S: flashlights. FIRST USE: 19941200. FIRST USE IN **COMMERCE: 19941200** 

IC 014. US 002 027 028 050. G & S: alarm clocks, desk clocks, charms, costume jewelry, lapel pins and watches. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 016. US 002 005 022 023 029 037 038 050. G & S: clipboards, desk sets, desk stands and holders for pens and pencils, note pads, erasable note boards, pencils, ballpoint pens, fountain pens, erasers, pen sets and desk accessories, namely, metal holders for business cards and note paper, temporary tattoos, portfolios made of paper for stationery, and passport cases and holders made of leather or vinyl. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 018. US 001 002 003 022 041. G & S: attache cases, brief cases, backpacks, duffel bags, tote bags, garment bags for travel, luggage, billfolds, business card cases made of leather or vinyl, credit card cases and holders made of leather or vinyl, drawstring pouches, fanny packs, waist packs, umbrellas, leather key fobs, luggage tags, brief-case portfolios, business card cases made of metal. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 020. US 002 013 022 025 032 050. G & S: [ portable and folding chairs, ] key chains not made of

metal, picture frames. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

IC 021. US 002 013 023 029 030 033 040 050. G & S: thermal insulated containers for food and beverages, drinking glasses made of glass and plastic, mugs, all-purpose portable household containers for water or liquid, containers for household or kitchen use for water or liquid. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

mehni maaraahmee 20 m amana mmaara

IC 024. US 042 050. G & S: blankets for bed and personal use, not including horse blankets, blankets for medical use or electric blankets, towels. FIRST USE: 19941200. FIRST USE IN **COMMERCE: 19941200** 

IC 025, US 022 039, G & S: golf shirts, hats, caps, jackets, knit shirts, polo shirts, sweat shirts, sport shirts, sweaters, T-shirts, fleece pullovers. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

(CANCELLED) IC 026. US 037 039 040 042 050. G & S: [ shoelaces, ornamental novelty pins and zipper pulls ]. FIRST USE: 19941200. FIRST USE IN COMMERCE: 19941200

(CANCELLED) IC 028. US 022 023 038 050. G & S: [ balloons, divot repair tool for golfers, golf bags, golf balls, golf tees, stuffed toy animals ]. FIRST USE: 19941200. FIRST USE IN **COMMERCE: 19941200** 

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search

Code

26.01.02 - Circles, plain single line; Plain single line circles

CHANGE IN REGISTRATION HAS OCCURRED

Serial Number 75248456

Filing Date

February 26, 1997

**Current Basis** 

**Original Filing** 

**Basis** 

1A

**1A** 

**Published for** Opposition

August 11, 1998

Change In

Registration

Registration

Number

2201018

Registration

**Date** 

November 3, 1998

**Owner** 

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road Schaumburg ILLINOIS 60196

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** Recorded

ASSIGNMENT RECORDED

Attorney of

Record

Arch M. Ahern

Prior

Registrations

0847770;0880809;1674103;AND OTHERS

**Description of** 

Mark

The mark consists in part of a stylized letter "M".

Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

**Affidavit Text** 

SECT 15. PARTIAL SECT 8 (6-YR). PARTIAL SECTION 8(10-YR) 20081203.

Tauchiaix Electronic ocaron oystem (TEOO)

Renewal

1ST RENEWAL 20081203

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Indicator

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ASSIGN Status

TTAB Status

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**Word Mark** 

M

Goods and

IC 009. US 021 023 026 036 038. G & S: batteries. FIRST USE: 19550000. FIRST USE IN

Services

**COMMERCE: 19550500** 

Mark Drawing

Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search** 

Code

26.01.02 - Circles, plain single line; Plain single line circles

**Serial Number** 

75339305

Filing Date

August 12, 1997

**Current Basis** 

1A

**Original Filing** 

1A

**Basis** 

**Published for** 

Opposition

July 14, 1998

Registration

Number

2193629

Registration Date October 6, 1998

Owner

(REGISTRANT) Motorola, Inc. CORPORATION DELAWARE 1303 East Algonquin Road

Schaumburg ILLINOIS 60196

(LAST LISTED OWNER) MOTOROLA TRADEMARK HOLDINGS, LLC LIMITED LIABILITY COMPANY DELAWARE 600 NORTH US HIGHWAY 45 LIBERTYVILLE ILLINOIS 60048

**Assignment** 

Recorded

ASSIGNMENT RECORDED

Attorney of

Record

Arch M. Ahern

**Prior** 

0803354;0880809;1674103;1680185;AND OTHERS

Registrations Type of Mark

**TRADEMARK** 

Register

**PRINCIPAL** 

**Affidavit Text** 

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20071210.

Renewal

1ST RENEWAL 20071210

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